SibFU student's designer collection to be presented at Rome Fashion Week

A graduate of the SibFU School of Architecture and Design Victoria Nizheradze is to show her collection "Mukhoslon" at the Fashion Week in Rome (Italy). The clothes together with a research work have become a part of her diploma project "A dress as a metaphor".

The creator of the collection Victoria Nizheradze says: "This is a conceptual collection. The main message is to show the way people often exaggerate, making an elephant out of a fly* (the Russian word Mukhoslon is an integration of the words Fly and Elephant). For example, a transparent raincoat says that life is actually much simpler and clearer than we think".
The designer received an invitation to come to Italy after a regional fashion contest where she took the 2nd place. The examination board also gave the highest appraisal to the collection, noting its particular artistic and designer performance, and recommended the work to be presented at an annual international show of the best diploma projects MOOCAO .

According to the Head of the Chair of Design at SibFU School of Architecture and Design Tatyana Simanzhenkova, each graduation work this year raised a serious discussion on the most relevant topics, such as social and cultural aspects in the modern dress. Some designer graduates wanted through their clothes to give people incentive for reading classical literature, while others created collections for orphans or developed the idea of the modern sub-cultural dress.

The following graduation collections have also been marked for the high level of performance:
• "Musthave Literature" by Sophia Mikhalchenko (dress as a means of popularization of classical Russian literature);
• "Phantom of aristocracy" by Nina Bolshakova (medieval gothic trends in the modern design).

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