

Dear Sir/Madam,

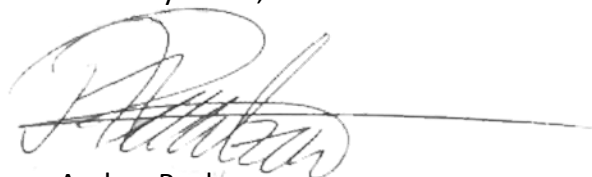
We hereby invite students from your University to participate in the business competition Peak Time 2008, and would appreciate if you could share this information with your students.

Peak Time is the biggest international business student competition in Eastern Europe and has been organized since 2000. The business game, which is entirely organized by students from the Stockholm School of Economics in Riga (SSE Riga), involves students of economics and business from all over the globe – last year's winning team came from Singapore. The aim of Peak Time is to provide business students with an opportunity to test and apply their skills and theoretical knowledge by solving real-life entrepreneurial case studies and making management decisions in an online business simulation (Cesim OnService).

Peak Time has created a multinational community of business students from Europe, Russia, USA, Brazil, India, Singapore (in 2007 students from 28 countries participated). In addition business experience is brought in by renowned speakers representing the international business community. Altogether this creates an environment that could be characterized as an international summit for business and economics students.

We appreciate your assistance in making the Peak Time experience available to your students and do look forward to have your university represented in the Peak Time.

Sincerely Yours,

A handwritten signature in dark ink, appearing to read "Anders Paalzow", with a long horizontal line extending to the right.

Anders Paalzow
Rector, SSE Riga
On behalf of Peak Time 2008 organizers



RĪGAS EKONOMIKAS AUGSTSKOLA
STOCKHOLM SCHOOL OF ECONOMICS IN RIGA