

MASTER'S DEGREE PROGRAMME INTERNATIONAL MANAGEMENT

In today's global economy, the ability to think and work across geographic and political boundaries is imperative to not only conduct business in an international context but also to survive in such a competitive, globalised environment. This Master degree programme International Management is designed to be vibrant and innovative programme that focused on best practice in management while developing an international focus.

In a fast changing, global economy, this programme will equip you to assess the wider interconnections between organizations and their local, national and international contexts. You will build up a solid understanding of key management practice and develop your critical insight. You'll learn key management, strategy and analytical skills, with the opportunity to specialize in a specific subject area relevant to your current or future career, which will help you to stand out from the crowd.

Programme overview

Duration: 2 years full time

In a world that is rapidly globalizing, future managers need to be competent in the latest international business models as well as in cross-cultural literacy. This Master degree programme International Management is designed to provide you with the latest understanding of the world of international business in a rapidly globalizing world. Focusing on both the theory and application of international business, you will develop academic and employability skills.

The core modules consist of leadership, strategic analysis, international trading operations, international marketing, comparative management, international finance and global supply chain management.

You will attend lectures and seminars, work in groups and carry out independent learning. You will be expected to participate in discussions, develop ideas and engage with experiential learning. Assessment methods will include management reports, essays, reflection on practice and group work with presentations.

You will complete your studies researching and writing a dissertation on a relevant subject of particular interest to you.

Key features

- We are happy to welcome students from a broad range of undergraduate disciplines. No prior background in international business is required.
- Each module will reflect current practice and apply theories outlined to real-world problems and scenarios.
- Reflecting to contemporary working practice, our teaching and assessment takes a strong group and team focus.
- Class sizes are beneficiary small: this enables students to work closely with fellow students from diverse backgrounds and allow lecturers to develop strong relationships with the students.

Career opportunities

This programme is designed to enhance your career prospects by opening up a wide range of opportunities. Our graduates take with them enhanced employability and confidence whether they obtain a position in a multinational organization, work within the public sector, create their own business or go on to further study.